In Our Town

Holyoke's Guide

HIGHLIGHTS OF HOLYOKE
WHERE TO SHOP
WHERE TO EAT

ENTERTAINMENT
TV SCHEDULE
MOVIES

MAP OF THE CITY

WEEK OF JULY 10-16, 1955
Central Package Store Inc.
785 Dwight Street
Holyoke, Mass.
JE 1-4555
We Deliver
BEER - WINE - LIQUEUR

TELEVISION
Monday
55—WHYN—Springfield
12:30 Musical News 6:15 Twilight Theatre
12:45 Mild Day Movie 7:30 Doug. Edwards
13:00 Robby A. Lewis 7:45 Jolene Luften
12:45 Madison 8:00 Burns and Allen
12:45 Homegrown 8:30 Godfrey Talent St.
12:45 Fiddle 9:00 Fred Theatre
12:45 Bob Crosby 9:30 Artie Shaw
12:45 Pulse of the City 10:00 Summer Theatre
12:45 Four Corners 11:00 Nightriders News
4:45 Out West 11:05 Frarera
5:25 Little Rascals

22—WWLP—Springfield
7:00 Today 6:40 Hope Cassidy
9:00 Morning Movie 6:30 This Evening
10:00 Dog Day School 7:30 Matt. Donnie
10:45 Spanish Graham 7:45 News Career
11:00 Home 8:00 Captured
11:00 Teens, Boys 8:30 Fibrecone Voice
12:00 Feather & Nest 9:00 Melody
1:00 Feature Film 9:30 H. Montgomery
1:00 Marlton Weston 10:30 Play of the Week
3:00 Maple Theatre 11:00 Final Edition
3:45 Mr. Sweeney 11:00 Sports Roundup
4:45 Mod. Romances 11:15 Weather
5:00 Ed's Fun Club 11:15 Notes To You
5:30 Moody Moody 11:30 Tonight

From the Editors

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Located on Route 5 just below a sign marked "Connecticut River" are Holyoke's famous Dinosaur Tracks. Embedded in a ledge are individual tracks of these prehistoric animals.

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TELEVISION
Tuesday
55—WHYN—Springfield
12:45 Music and News 6:15 Twilight Theatre
12:45 Mild Day Movie 2:00 Doug. Edwards
12:45 Robert O. Lewis 7:45 Ames Brothers
12:45 Malee 8:00 That's My Boy
12:45 Homegrown 8:30 Jerry Queen
12:45 Bing Crosby 9:00 Meet Mills
3:40 Food for Thought 9:30 All Star Theatre
4:00 Film 10:00 64,000 Question
5:00 Rodeo Corner 10:30 Wide World Search
4:45 Out West, W. B. 11:00 Nightcap News
5:25 Little Rascals 11:35 Provence

22—WWLP—Springfield
4:30 Today 6:00 China Smith
5:30 Morning Movie 6:30 This Evening
10:45 Dog Day School 7:30 Hurlieb Shire
10:45 Shell, Graham 8:30 News Career
11:00 Home 8:00 Big Picture
11:20 Tennessee Ernie 8:40 A. Marion Perry
12:00 Feather & Nest 9:00 Danny Thomas
1:00 Feature Film 9:30 Big Band
2:00 Marlton Weston 10:00 Truth Or Consequences
3:00 Maple Theatre 11:00 Des Plaines Valley
3:00 Mr. Sweeney 11:30 Final Edition
3:45 Mod. Romances 11:30 Sports Roundup
4:45 Ed's Fun Club 11:40 Weather
5:30 Moody Moody 11:50 Tonight

Holyoke Sports Centre
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